

**SIERRA H BROADCASTING, INC.**  
**EEO PUBLIC FILE REPORT FOR THE PERIOD 6/1/2010 – 5/31/2011**

VACANCY LIST

Job Title	Recruitment Sources (RS) Used To Fill Vacancy	RS Referring Hiree	Date Filled
Promotions Director	1,2,3,5,20,22,23	22	7/1/10
Production/On-Air	1,2,3,5,20,22,23	22	1/17/11
Account Executive	1,2,3,4,5,10,14,19,20-23	1	7/16/10
Account Executive	1,2,3,4,5,10,14,19,20-23	3	2/16/11
Account Executive	1,2,3,4,5,10,14,19,20-23	1	2/16/11

RS Number		Entitled to Vacancy Notification?	No. of Interviewees Referred by RS		
1	Mega & The BEAT Websites	No	15		
2	Mega & The BEAT On-Air	No	10		
3	Jobing.com	No	152		
4	Arizona Republic	No			
5	ASU Career Services Fax 480 965-2120 <a href="mailto:careerpreparation@asu.com">careerpreparation@asu.com</a>	No			
6	AZ Opportunities Industrialization Center <a href="mailto:Michael.smily@nonline.com">Michael.smily@nonline.com</a>	No			
7	Chicanos por la Causa Fax 602 256-2740 <a href="mailto:evelyn.arredondo@cplc.org">evelyn.arredondo@cplc.org</a>	No			
8	Devry University Fax 602 943-3391	No			
9	Governors Office Fax 602 542-3712	No			
10	High Tech Institute <a href="mailto:Sdonahue@hightechschoools.com">Sdonahue@hightechschoools.com</a>	No			
11	ITT Technical Institute Fax 602-437-7505 <a href="mailto:nmckinney@itt-tech.edu">nmckinney@itt-tech.edu</a>	No			
12	Job Location & Development Fax 928 523-1551	No			
13	Maricopa County NAACP Fax 602 252-2954	No			
14	Maricopa Skill Center Fax 602 238-4354	No			
15	Native American Connections Fax 602 256-7356 <a href="mailto:m.stillwell@nativeconnections.org">m.stillwell@nativeconnections.org</a>	No			
16	National Assoc. of Hispanic Journalists <a href="mailto:jobbank@nahj.org">jobbank@nahj.org</a>	No			

17	Phoenix Indian Center Fax 602 274-7486	No			
18	Family Services Agency Dee Green 602-253-2628	No			
19	DES Job Service 602-678-1865	No			
20	Word of Mouth	No	15		
21	AWRT Job Bank	No	5		
22	Internal Employee Notices	No	10		
23	Craigslist.com	No	5		

### Job Fairs

KAJM&KNRJ/FM participated in a Career and Job Fair sponsored by the Arizona Broadcaster's Association 4/7/10.	This event was designed to help potential applicants learn more about careers of interest in radio. Department heads staffed the booth alongside promo reps to answer questions.
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### Outreach ACTIVITIES

Angie Gomez, On-Air Talent at KAJM&KNRJ/FM, participated in a Career Exploration Day at Wilson Primary School.	Angie discussed career and educational choices as the relate to employment in the broadcasting fields.
Angie Gomez, On-Air Talent at KAJM&KNRJ/FM, participated in a Career Exploration Day at Stapley Junior High School.	Angie discussed career and educational choices as the relate to employment in the broadcasting fields.
KAJM&KNRJ/FM participated in a couple career discussion panels	General Manager Michael Mallace serves on the advisory board for the East Valley Institute of Technology.

### RECRUITMENT ACTIVITIES

KAJM&KNRJ/FM <a href="http://www.MEGA1043.com">www.MEGA1043.com</a> <a href="http://www.azthebeat.com">www.azthebeat.com</a>	Sierra H Broadcasting continued posting of various career opportunities available in the broadcasting field.
KAJM&KNRJ/FM participated in an Intern Program.	Sierra H Broadcasting provides an internship program for university students in the fields of programming, promotions and sales. Students are given the opportunity to work in a "real world" setting to earn extra credits for the respective degrees.

EEO Contact information:

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